



SPONSORSHIP OPPORTUNITIES



ABOUT SURFERS HEALING VIRGINIA BEACH



For many of us, we take a simple day at the beach for granted. What seems typical to many - to truly feel the calming power of the sea, bask in the warmth of the sand and splash along the water's edge - has become a luxury to the families and participants of the Virginia Beach Surfers Healing Camp who must face the difficulties that come with supporting a son, daughter, brother or sister with autism. Each August, the Surfers Healing Teams from California and Virginia Beach, armed with an arsenal of local sponsors and volunteers, turn a couple blocks of the Virginia Beach oceanfront into a perfect beach day for over 400 children and their families - complete with the opportunity to ride the waves with professional surfers from the US, Hawaii, Puerto Rico and New Zealand!

For the past seventeen years, these day camps have provided a venue for families to have an experience like no other. The morning kicks off with The Surfers Healing 5K along the Virginia Beach Boardwalk. Families begin to arrive and children have a chance to relax along the shoreline with therapeutic activities to keep them occupied.

Parents are able to mill around informational tables to get the latest autism related insights such as autism referendums, activities that are available, and many different autism related networking groups. All of this leads up to the big event - the child's chance to spread his or her wings and walk on water with the professional surfers of Surfers Healing Foundation.

Surfers Healing Foundation is a California based organization that runs completely complementary surf camps for children with autism all over the country. Our local community rallies together to help give these families their perfect day at the beach. This occasion has been rated by locals as one of the most touching and inspiring events they have ever experienced.

Each year we say it can't be done without the "sea of support" we receive from our community and business partners and any type of sponsorship is greatly appreciated. Even purchasing a case of water has an impact - this event is proud of its grass roots - yet needs to grow, sadly, because of the demand. Surfers Healing Foundation is a not-for-profit organization so your donations are tax-deductible. Please go to surfershealing.org for more information regarding the Foundation. Go to surfershealingvb.org for more information on our local Surfers Healing Camp.

We look forward to hearing from you soon.

IT TAKES A VILLAGE...



- Our camp started humbly enough, in 2005, with just 75 children. Currently, over the course of two days, we're able to give over 450 children and their families "One Perfect Day"...a day where they can feel 'normal' and enjoy the enormous calming power of the sea.
- The 2009 camp was attended and filmed by The Oprah Winfrey Network and the resulting series was released in early Fall 2011. Not only has this been great exposure for our local charity and these families, but it has been a great reflection on the City of Virginia Beach and our Sponsors
- In 2011 we were able to do two "mini-camps" for local families and their children - especially those that weren't able to attend "the big camp." These two mini camps were held in June and July at Camp Pendleton and accommodated about 85 children and gave them a more personal experience at the beach
- In 2012, because of the generosity of our amazing sponsors every child was able to receive a t-shirt, a medal and a goody bag. Not only that, we were also able to give each family member a Surfers Healing Va. Beach Memorial T-Shirt
- We continue to grow the Surfers Healing 5K. This has been another area of impact not only for our fundraising efforts but, for the City of Virginia Beach and our Sponsors. Each gets a much broader scope of exposure with a new audience. In 2011 the Surfers Healing 5K was voted one of the "Best Beach Runs In The Country"
- We're always trying to incorporate more...more kids, more things to do on the beach, more exposure for this great event and this great cause, advocating for our autism community - To that point, in 2015, The Surfers Healing Virginia Beach Camp became the first camp in the Mid-Atlantic to host a two-day event, doubling our attendance to over 450 kids
- Our VISION for future camps is to serve more children and families...How do we do that? Our DREAM is a 3-4 Day Camp that would allow us to triple or quadruple attendance...This takes MORE... MORE SUPPORT...MORE IN-KIND DONATIONS...MORE MONETARY DONATIONS...WE WOULD LOVE YOUR HELP!



SPONSORSHIP PACKAGES

THE PERKS	LONGBOARD \$7500	SHORTBOARD \$5000	BOOGIE BOARD \$2500
Free 5K race entry tickets	6	4	2
Volunteer opportunity	up to 15	up to 10	up to 5
Recognition and announcements during camp	yes	yes	yes
Mention in multiple social media posts before, during and after camp	5-10x	3-5x	1-3x
Logo on banner at camp	large/feature	medium	small
Logo on website	top of home page	bottom of home page	bottom of home page
Exhibitor tent + table during camp	yes	yes	yes
Number of sponsors at this level	ONE	TWO	FIVE



TO SIGN UP AS A SPONSOR GO TO
WWW.SURFERSHEALINGVB.ORG

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